



Vol. 4, No. 11

REGINA

April 1948

Joins 25 Year Club

RUBY McMARTIN

The Digger officially salutes another member of the 25 Year Club. On April 15, Ruby completed 25 years' service with William's and Simpson's. She started as a school girl in the Jewelry counter and has worked in the Hosiery, Neckwear and Notions Departments. About 20 years ago she was transferred to the Toiletries Department, where today she is in charge under Mr. McIvor's management. Ruby admits that although she has no particular hobby outside of reading, she is fascinated by the different personalities she meets over the counter and thoroughly enjoys meeting the public day after day. There is very little about cosmetics and toiletries that Ruby isn't familiar with and she has attended several Elizabeth Arden schools.

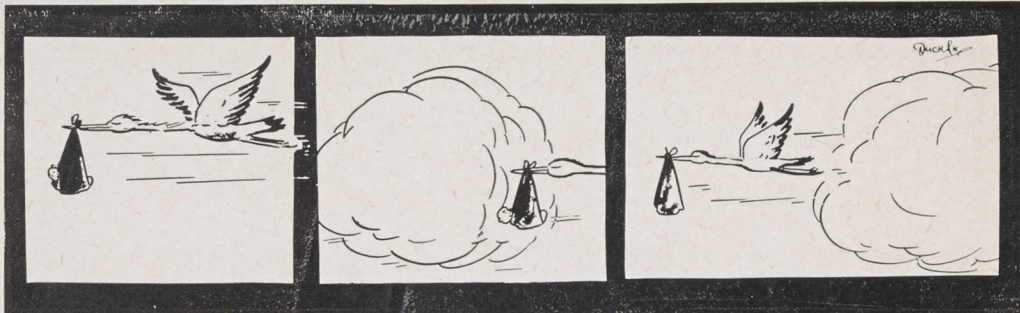
She lives with her father in the Grenfell Apartments. We congratulate you on your faithful service and hope the years ahead hold a good deal of happiness for you.



CANADIAN APPEAL FOR CHILDREN

The canvass for the relief of distressed children in Europe met with excellent response from Simpson's employees in Regina and the sum of \$2,606.23 was turned over to the fund.

The campaign was conducted by the executive of the Social Club, who were ably assisted by volunteers from the various departments of the Regina Branch.



MR. STORK . . . A BUSY MAN



The Stork Club

Packing Department.

An 8lb. baby boy was born on March 18 to Mr. and Mrs. Gordon Stevenson (nee Eileen Simper) formerly of the

* * *

Mr. and Mrs. W. Ebbels are receiving congratulations on the birth of twin boys born on April 15. John David weighed in at 7 lbs. 2 ozs. and James William at 5 lbs. 14 ozs.

* * *

Congratulations to Mr. and Mrs. Gordon Treble on the birth of a son, Ronald Gordon, March 8. (May was formerly on the 8th floor, Mr. Mead's Staff.)

Mr. and Mrs. M. Culic (nee Leta Dibble, No. 2 Warehouse) are proud parents of a baby boy, James Wayne, born April 3. Congratulations Leta and Mike.

* * *

It's the usual custom for the proud daddy to pass out cigars but when Mrs. Wrights' daughter became the proud mother of a bouncing baby girl, Grandma Wright was passing out chocolates.

* * *

Born to Mr. and Mrs. Wes. Rolfe, on April 8th, a baby boy, Wayne Wesley. Wes works in the Supply Department. Congratulations.

* * *

A baby daughter, Sandra Lee, was born to Mr. and Mrs. Doug Mearns on March 20th. Mrs. Mearns is the former Lorna Mattick of the General Office. Congratulations, kids.

* * *

Our congratulations go to Mr. and Mrs. Joe Urquhart, proud grandparents of a baby boy, Robert Brian, born April 1. Don't lose the buttons on your vest "Joe".

CURLING GAINS IN POPULARITY

This winters curling was bigger and better, if possible than that of last winter. This sportsmans game appears to hold all former curlers and is gathering new adherents by the dozens. In fact, some bowlers of long standing are actually pronouncing a preference to this "rock game" after but a few tries!

In the preliminary rounds teams were grouped into 5 mail order and Retail sections. Standings in these sections were used in determining the placing of teams for the final groups.

EVENTFUL WINNERS WERE:

- | | | |
|--------|---|------------------------------------------------------------------|
| GROUP | A | YOUNGSON: McDONALD, HOARD AND HINTON |
| | B | ALEXANDER: O. DUNCAN, S. COULTER AND E. MITCHELL |
| | C | McINTRYE: E. BETTRIDGE, M. FLASCH, A. MARTENS |
| | D | W. AMELL: F. DABORN, L. HERON AND E. MUNDT |
| | E | W. LETOURNEAU: W. McLINTOCK, E. ELSASSER AND E. CAMPBELL. |
| RETAIL | A | W. ANDERSON |
| | B | CARPENTER |

Finish to a Successful Bowling Season

Our Simpson bowling league came to an end on Friday, April 23, when C. Swift's Klippers "klipped" A. Poirier's Alley Cats by 209 pins to win the league championship. Swift, who in past years had an uncanny way of working his teams into defeat finally conquered by leading his team to victory in the first half of the schedule in the Broad St. sections and went on to defeat the second half winners — J. Brunt's Hawk Eyes — by 575 pins before entering the finals. Swift gives all credit to his team players of :—

R. Stirr, J. Gallagher, W. Roberts, P. Byman
J. McDonald, E. Thackeray, K. Young, V. Grant
H. Johnstone.

Congratulations Gang!

The runner-up Alley Cats are composed of:—A. Poirier, Capt. M. McClen-
aghen, S. Harper, H. Henderson, M. Falconer, D. Bonar, N. Patser, T. Norman.

This year's smaller entry made it an ideal bowling set-up with each bowler having the privilege of bowling at least every 2 weeks. As well, teams were evenly matched with only a small margin separating top and bottom place teams in final standings. A word of praise to our "Social Clubbers" W. Donnelly and J. Shooter, who handled this department most efficiently.

LEAGUE CHAMPIONS KLIPPERS

RUNNERS UP ALLEY CATS

SECTION NO. 1

WINNERS ALLEY CATS
RUNNERS UP BUTCHERS

SECTION NO. 2

WINNERS KLIPPERS
RUNNERS UP HAWK EYES

LADIES

HI. SINGLES — MARG. TEMLET 332
HI. THREE — BETTY TOWLER 780
HI. AVERAGE — MARG. FALCONER ... 216

LADIES

HI. SINGLES — PAT PATTERSON 350
HI. THREE — ELSIE BULL 780
HI. AVERAGE — ELSIE BULL 202

MEN

HI. SINGLES — THURSTON TALBOT .. 314
HI. THREE — JACK McINTOSH 781
HI. AVERAGE — ART SMITH 196

MEN

HI. SINGLES — ALLAN MURDO 375
HI. THREE — STAN LARKIN 856
HI. AVERAGE — HENRY BRITTON ... 236

TEAM

HI. SINGLES — BUTCHERS 1271
HI. THREE — SHOOTERS 3350

TEAM

HI. SINGLES — ROLLERS 1338
HI. THREE — ESCALATORS 3429

"SPECIAL" AWARDS — SAINTS & ROVERS

REST ROOM, SERVICE BUILDING



A wee peak at our canteen in the Service Building, which has recently been decorated. The staff take time out for coffee, a smoke and a short chat, and then back to work again.

SOCIAL NEWS (Con't.)

Selma Pearson from the Lingerie Dept. left April 2 to take up duties as telephone operator at her home town, Broderick. She had been with Simpson's for over two years and was presented with a lovely lamp from the Social Club, and a clock from her Dept. and friends. We all wish you every success and happiness in your new work, Selma.

* * *

Muriel Greenwood of the lingerie staff was transferred to the Stationery Dept. and promoted to Section Head. We wish you every success Muriel.

* * *

Upon severing her connections with the Co., and on behalf of the girls in the Recording Dept., Mrs. Lee presented Irene Radu (nee Bennett) with a lovely wall mirror and coffee table. Irene has left to make housekeeping a full time job.

The Charge Office welcomes Mary Rejda back from a trip to the west coast where she spent a month with her sister. Mary is looking very well and lost no time getting into the groove again.

* * *

Eileen Mears, Dolores Flotre, and Audrey Symonds have left the Charge Office recently to take up duties elsewhere. We all wish them the very best of luck in their new positions. Suitable gifts were presented from their fellow workers upon their departure.

* * *

The Advertising Department is glad to have Mrs. Helen McLeod and Mary Stewart back again after recent operations.

EMPLOYEES CAFETERIA



Here's a familiar sight to almost everyone who has lunched at our cafeteria. Well cooked meals at a very reasonable price can be had by all employees and judging by the many who stay for lunch at noon, the food must be choice. The cafeteria staff are a busy lot, often serving 1300 employees daily

STATEMENT . . .

**SIMPSON'S SOCIAL CLUB
FROM JANUARY 30, 1947 TO FEBRUARY
28, 1948**

	Receipts	Disburse- ments
Cash in Bank as at		
Jan. 30, 1947	2697.78	
Weekly collections	5582.28	
Bowling	373.00	723.86
Softball	22.50	406.96
Curling	761.15	947.75
Bridge	24.00	57.30
Hockey	—	188.57
Basketball	—	146.24
Dances	1005.18	900.32
Picnics	610.21	1150.03
Christmas Concert	62.90	115.24
Presentations to Employ.	—	1275.12
Flowers and Fruit	—	1092.52
Gifts to emp. in Fort San	—	142.43
Library	—	152.00
Carnival, April 1947	—	175.00
St. John's Ambulance	—	75.00
Canadian Red Cross	—	750.00
Canadian Cancer Society	—	100.00
Can. Relief to Greece	—	100.00
Regina Citizens Band	—	50.00
Tag Days	—	305.00
Regina Community Chest	—	500.00
Miscellaneous	—	433.92
Balance, Feb. 28, 1948	—	1351.74
	11,139.00	11,139.00

HUMOUR - -

Pretty and shapely, and with an air of sweet trustfulness, she was bent on purchasing a sweater. The susceptible young clerk eagerly displayed his stock. "Now this", said he, holding up a softly tinted garment, "is just the thing for you, worth twice the money. It is the latest design, fast colours, long-wearing, won't shrink and it's a good yarn". "Yes", came the soft rejoinder, "and very well to'd, too!"

* * *

The woman motorist was trying to navigate a traffic jam. She rammed the car in front of her, then tried to back and knocked down a pedestrian. Then, she tried to move over to the curb and smacked into a lamp post. A policeman who had been watching her proceedings thought it time he did something about it. "All-right lady, let's see your licence," he demanded, "Don't be silly", snapped the motorist, "who would give me a licence?"

* * *

"Tell me what you eat, and I'll tell you what you are," said a lunch counter philosopher. Whereupon a meek little man, sitting a few stools away, called to the waitress: "Cancel my order for a shrimp salad please."

BEAUTY SALON OPENED IN 11TH AVENUE STORE

On Thursday, April 8, the new Beauty Salon on the 5th floor of the 11th Avenue Store was officially opened by Mrs. Hugh McGillivray, wife of Mayor McGillivray. Mrs. McGillivray was introduced by Mr. Pickering.

Approximately 2500 guests attended the opening. In the receiving line were Miss Mary Painter, newly appointed manageress of the Salon and Frederic and Miss Elva, Two Toronto stylists who have been transferred here. Mrs. Brown, manageress of the Toronto Arden Salon attended and spoke informally several times during the afternoon to the crowds in the tea rooms. Wives of the officials were also present.

The Devonshire Chapter of the I.O.D.E. served tea in the Training Room and Ladies Lounge, both rooms being beautifully decorated for the occasion.

Hostesses for the afternoon were members of the staff who have assisted with the Fashion Shows. They were: Helen Henderson, Mae Parkinson, Dot Redmond, Edna Saint, R. Foster, Betty Johnson, Kay McMillan, Mary Heading and Joyce Bond. Each of the hostesses featured a new hair style and wore an attractive corsage. Betty Mock and Eleanor Biggs, dressed in dainty party gowns, presented favours to the guests—the favours being miniature Elizabeth Arden lipsticks.

The new Salon is beautiful. Each booth is completely fitted as a unit and can be used for facials, permanents, shampoos and waves. Separate manicure tables are placed in the waiting room. There is a beautifully decorated drying room and an attractive styling room. The color scheme in the Salon is in keeping with the Elizabeth Arden shades of turquoise and blush rose.

The Salon is proving a mecca for Regina women who want to carry the new look through to their complexion and hairdo.

Simpson's Opens in Winnipeg



More than 3000 enthusiastic customer flocked into the new order office opened by the Company in Winnipeg on April 6. The most attractive office in the chain of 169 now operated by Simpson's in Canada, the new Winnipeg office, located in the heart of the shopping district on Portage Avenue, is a model of modern architectural planning.

From the ultra dignified grey and yellow wall decor to the island ceiling silhouetted by indirect lighting, the new office in two weeks has proven itself a welcome to the needs of Winnipeg's shopping public.

The Winnipeg office operates under the guidance of Mr. G. C. Moore, formerly of Head Office, Regina, and Miss Irene Miller of Winnipeg. The staff of fourteen salesgirls, all Winnipeg citizens, were trained by Mrs. G. A. Parks and Miss V. B. Baker, Order Office Supervisors.

Mr. F. E. Reid, Operating Manager, and Mr. W. C. Barrell, Order Office Supervisor, attended the opening. Congratulatory messages and flowers were received from Simpson's, Regina, Simpson's, Toronto, the Hudson's Bay Company, Parkhill Limited, David Slater Limited, and others.

Mr. E. G. Burton, President, and Mr. F. Corley, architect, paid an official visit to the office on April 21.

WEDDING BELLS

On March 15, at Metropolitan Church, Alma Ashwin became the bride of Mr. John Kruger. Before leaving the Cash Office, Mrs. Parkin presented Alma with a pair of bedroom lamps. Our best wishes for your future happiness!

* * *

On March 27 in St. Pauls Pro-Cathedral in Regina, F. W. (Ted) Dakin exchanged vows with Patricia Jean Drope. Ted works in Stock Control in the 11th Avenue Store. Congratulations, kids.

* * *

A pretty wedding was solemnized at St. Andrew's manse, April 17 at 5.00 p.m. when Bess Clifford became the bride of Albert Bond. We wish the best of luck to both of you.

IDEAS THAT PAY OFF?

When you work at your own job, hour after hour, does it occur to you that there may be a different way of doing it that would simplify the routine and yet gain the same results? Do you wonder why changes, which seem so sensible to you, aren't made to improve working or shopping conditions? WELL, THOSE ARE THE IDEAS WE'RE LOOKING FOR—and believe us, If your suggestion is adopted, it means real money for you. You've seen the Suggestion Boxes situated on each floor throughout the stores . . . if you're looking for extra money for your holidays, jot down your idea today. Awards are made every month and who knows, you may be a winner.



Hockey League ends Season

A "Slam-bang" stag was held in the Kings Hotel on April 21 to celebrate the end of hostilities in our Hockey "House" League. To get the large attendance off on the right foot invigorating refreshments were served, tall stories told (not all on hockey!) before settling down to a turkey dinner. After dinner W. Donnelly, who acted as chairman, introduced Mr. F. Reid as guest speaker. Mr. Reid's subjects was very appropriate as he gave an account of hockey as played in Canada since its inauguration. Among many other interesting hockey "facts" his account revealed that the first hockey game played in Regina was in the year 1900 and that when the present National Hockey League was formed it was composed of all Canadian teams. He went on to praise the merits of a "house league" and ended his speech by presenting a hockey trophy (donated by Simpsons) emblematic of league championship honors, to Ray Larter, captain of the victorious Buffalos. Other members of the Buffalos team are Wm. Betchell, E. Betteridge, G. Crawford, A. Fuessel, J. Leach, E. Leddy, F. Stojack, K. Wright and K. Young.

Ray replied with a speech of thanks on behalf of his team. This was followed by short addresses by the league president George Gagnier and Social president Orville Shea. The evening was rounded off by a presentation of educational movies by courtesy of Mr. W. Rae.



VITAL INFORMATION

HAS THERE BEEN A CHANGE IN YOUR

—Name or address?

—marital status?

—number of dependents?

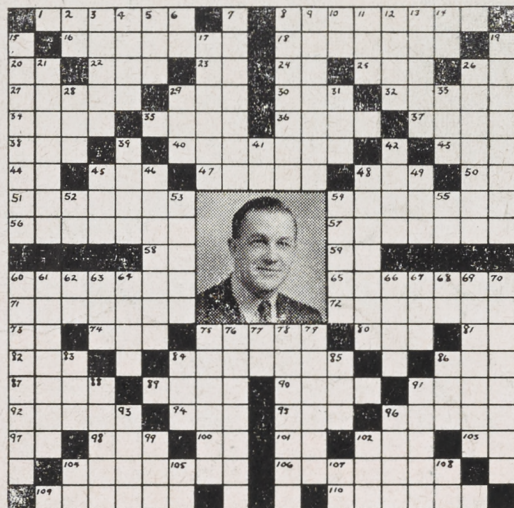
This information is important to YOUR records. A telephone call to the Employee's Records Office of Employment Office will insure to-date accurate data.

TORONTO VISITORS

The Regina Branch again welcomed Toronto visitors during the month of April. Mr. C. L. Burton, newly appointed Chairman of the Board of Directors, was here for a day both on his way to and from the coast. Mr. E. G. Burton, now President of the Company, arrived in Regina on April 21st and spent three days visiting the Branch. Mr. J. G. Clarke, Store Superintendent was also here for a few days at the beginning of April.

A Crossword to Test Your Skill

By LEONA DESCAMPS



Horizontal

- 1, 7, 8 Furniture Salesman,
- 16 To set free
- 18 More frequently
- 20 Economics (abbr.)
- 22 Beast of burden
- 23 Albert
- 24 Left front (abbr.)
- 25 Greek letter
- 26 Senior (abbr.)
- 27 Coastline
- 29 Hope your cheques never show this
- 30 Hawaiian wreath
- 32 Speak in public
- 34 Stiff piece of paper
- 35 Girl's name
- 36 Deeds
- 37 Gentleman
- 38 Before
- 40 Takes exception to
- 43 Girl's name
- 44 Nickel (abbr.)
- 45 Mist
- 47 Ornamental buttons
- 48 River inlet
- 50 Into
- 51 Entrance
- 54 Not severe
- 56 Walks leisurely
- 57 Speech
- 58 French article
- 59 Master of ceremonies (abbr.)
- 60 Coal derivative
- 65 Type of bun
- 71 Enacts or predestines
- 72 Small fish
- 73 Tantalum (abbr.)

- 74 Obtain
- 75 He is in the Street Store
- 80 Theodore (abbr.)
- 81 Printers' measure
- 82 Dynamite
- 84 Greek lover
- 86 2,001 (Roman)
- 87 Eras
- 89 Ship's records
- 90 He was in the . . . for five years
- 91 Ptui
- 92 Males
- 94 Sound of disgust
- 95 Mine (Sp.)
- 96 To set again
- 97 Plural ending
- 98 Even (poetic)
- 100 Diphthong
- 101 Avenue (Abbr.)
- 102 Fifty-four (Roman)
- 103 Lhus
- 104 Flags
- 106 Denies
- 109 His department manager, Mr. G.
- 110 He has been here over years

Vertical

- 2 Either
- 3 Whiskers
- 4 Otherwise
- 5 Residence (abbr.)
- 6 Thanks (baby talk)
- 7 He was born in, Ireland
- 8 He was stationed in.....
- 9 Has effect
- 10 Street (abbr.)
- 11 Golf mound
- 12 Within
- 13 Approaches
- 14 Grain (abbr.)
- 15 Goes down
- 17 Talks back
- 19 Gifts
- 21 Ancient two-wheeled vehicle

- 26 Puts through a sieve
- 28 Mineral
- 29 Neither
- 31 Possessive pronoun
- 33 Objective
- 39 He likes to (sport)
- 41 Diphthong
- 42 Locate
- 45 From (Scot.)
- 46 Brave
- 48 Mountie
- 49 Atmosphere
- 52 Either
- 53 River in Belgium (poss.)
- 54 Lights
- 55 Electrical Engineer
- 60 Resort homes
- 61 Citrus fruit
- 62 Advertisement
- 63 Fall behind
- 64 Knotted
- 66 Victim
- 67 Uneven
- 68 Six (Roman)
- 69 Foes
- 70 One who remits
- 75 Tramp
- 76 Most reckless
- 77 Not off
- 78 Unyielding
- 79 Obtain
- 83 Twice five
- 84 Mr. Woycik
- 85 Retail Merchants' Association (abbr.)
- 86 Members of Parliament (abbr.)
- 88 Rob
- 91 Lucky number
- 93 Dispatch
- 96 Ceremony
- 99 North North East
- 102 Binding rule
- 104 Bachelor of Arts
- 105 Comparative ending
- 107 Grand Trunk (abbr.)
- 108 Saint (abbr.)

